

LACNOR "SIP, SMILE & WIN GOLD" PROMOTION

TERMS AND CONDITIONS

WHO ARE WE?

1. The Lacnor "SIP, SMILE & WIN GOLD" promotion (the "Competition") is conducted by National Food Products Company (NFPC) LLC ("NFPC") in the United Arab Emirates (the "UAE").
2. "Entrant/s" means all persons eligible to enter the Competition (as set out in paragraph 2 below) and who enter the Competition in the manner detailed in paragraph 3.
3. "Prize Winners" means the Entrants who are found to have won the Prize/s.
4. "Sponsors" means NFPC and all its affiliated, sister or related companies.
5. It is important that all Entrants read and understand these terms and conditions. All Entrants agree that the terms and conditions contained in this document, as may be amended from time to time and interpreted by the Sponsors, are binding on them. A copy of these terms and conditions is available at WinGoldWithLacnor.ae.
6. The Entrants acknowledge that by submitting their entry to the Competition they:
 - have been given an opportunity to read these terms and conditions and that they understand and agree to the terms and conditions; and
 - indemnify and hold harmless the Sponsors and their directors, employees, agents and group or associate companies from any and all liability relating to any damage, cost, injuries and losses of whatever nature that they sustain as a result of their participation in the Competition and any related events and activities; and
 - have granted the Sponsors an irrevocable and unconditional right to use their personal data and/or information and/or photos and/or videos as set out in these terms.

Note: Entrants are providing information to the "Sponsor" (as defined above).

The following promotion is intended for residents of the United Arab Emirates (UAE) only and shall be construed and evaluated according to the laws of the UAE. Do not participate in this promotion if you are not a legal UAE resident residing in the UAE or UAE Citizen.

Further eligibility restrictions are contained in the official rules below.

1. HOW WILL THE COMPETITION WORK? – DESCRIPTION

The Lacnor "SIP, SMILE & WIN GOLD" Competition starts at 12:00 am on 1st January 2026 and closes at 11:59 pm on 31st January 2026 (the "Competition Period"). No late or early entries will be accepted.

The Competition is valid across all Emirates in the UAE and on all Lacnor categories (all Lacnor branded items), subject to the purchase and entry conditions set out below.

2. ENTRANT ELIGIBILITY

In order for an Entrant (“Entrant”) to be eligible to participate in the Competition and to be considered as a potential winner, the Entrant must meet the following eligibility criteria:

1. Entrant must be a UAE Citizen or legal United Arab Emirates resident who physically resides in the UAE.
2. In case of a minor (Entrant below eighteen (18) years old), permission must be obtained from the minor's parent or legal guardian. Prize handover and any related documentation for minors may only be completed in the presence of the parent or legal guardian.
3. Entrant must NOT be an employee of the Sponsor, administrator or their marketing or promotion agencies, those involved in the production, development, implementation or handling of this Competition, any agents acting for or on behalf of the above entities, their respective parent companies, officers, directors, subsidiaries, affiliates, licensees, service providers, prize suppliers and fulfilment companies, or any other person or entity associated with this Competition (collectively, the "Competition Entities"). Entrant must also NOT be an Immediate Family Member and/or Household Member of such persons. For purposes of the Competition:
 - "Household Members" shall mean those people who share the same residence at least three (3) months a year;
 - "Immediate Family Members" shall mean parents, stepparents, legal guardians, children, stepchildren, siblings, stepsiblings or spouses regardless of where they live.

3. HOW TO ENTER & SUBMISSION REQUIREMENTS

To enter the Competition, Entrants must during the Competition Period:

1. Purchase Requirement
 - Purchase any Lacnor item(s) (any Lacnor brand product from any category) with a minimum total value of AED 25 (inclusive of VAT) in a single transaction from any participating retailer in the UAE and/or through Oasis Direct (website and mobile application) during the Competition Period.
 - For Oasis Direct purchases, only successfully placed and paid orders within the Competition Period will be considered valid, and NFPC may require the order status to be completed/delivered (or otherwise successfully fulfilled) to validate entry eligibility.
 - Only original purchase receipts dated between 1st January 2026 and 31st January 2026 will be accepted.

2. Microsite Registration

- Visit the Competition microsite: WinGoldWithLacnor.ae.
- Follow the instructions to sign up by providing the required details (which may include but are not limited to full name, mobile number, email address, Emirate of residence, and any other mandatory fields indicated on the microsite).

3. Upload Receipt

- Upload a clear image of the purchase receipt showing:
 - store name,
 - date of purchase,
 - eligible Lacnor product(s), and
 - the total value of at least AED 25.
- for Oasis Direct orders: order number / invoice reference.
- For Oasis Direct, the uploaded document should be the order invoice (or screenshot/PDF) clearly showing the required details.
- Each valid and unique Purchase Receipt / Oasis Direct order invoice is eligible for one (1) entry into the lucky draw.

4. Multiple Entries

- Entrants may enter the Competition multiple times, provided that each entry is supported by a different original purchase receipt that has not been previously used to enter the Competition.

5. Social Media

- Any communication of the Competition on social media (e.g., sharing posts) is not mandatory for entry or winning. It may be encouraged for brand engagement, but it does not increase the odds of winning beyond the valid receipt-based entries.

All entries must be received via the microsite before 11:59 pm on 31st January 2026 to be eligible.

All Entrants who meet the eligibility requirements and fulfil the entry conditions set out above during the Competition Period will be automatically entered into the lucky draw.

The Sponsor's decisions are final in all matters relating to this Competition. The Sponsor reserves the right to disqualify any Entrant that the Sponsor determines to be in violation of any term contained in these conditions or has submitted invalid, unclear, duplicate or fraudulent receipts.

Sponsor's decision not to enforce a specific provision of these terms and conditions does not constitute a waiver of that provision. All information provided by Entrants becomes the property of the Sponsor.

4. WINNER SELECTION, NOTIFICATION & PRIZE HANDOVER

1. Draw & Location

- The raffle draw will be carried out and/or supervised by a representative appointed by DM (the relevant competent authority) in the presence of the NFPC team, as per applicable approvals and local regulations.
- Draws will be conducted on or around the following dates (or such other dates as the Sponsor may determine, subject to necessary approvals):
 - Monday, 12th January 2026 – selection of seven (7) winners
 - Monday, 19th January 2026 – selection of seven (7) winners
 - Monday, 26th January 2026 – selection of seven (7) winners
 - Monday, 2nd February 2026 – selection of four (4) winners
- The Sponsor may, at its discretion, conduct the draws in the presence of a representative from the relevant authorities, if required under local regulations.

2. Number of Winners

- In total, twenty-five (25) Prize Winners will be selected from all eligible entries received during the Competition Period.

3. Notification

- Potential Winner(s) will be notified using the contact details provided at the time of entry (mobile number and/or email address).
- Potential Winners will be required to respond (as directed) to the notification within seventy-two (72) hours of first attempted notification. Failure to respond within the stated time period may result in forfeiture of the Prize and selection of an alternate Winner.

4. Verification & Documentation

- Potential Winners will be required to:
 - present valid original identification (e.g., Emirates ID or passport with valid UAE residence visa);
 - present the original purchase receipt corresponding to the winning entry; and
 - sign any Prize Claim Documents (including but not limited to an affidavit of eligibility and liability/publicity release, and any consent form for social media usage, where applicable), unless prohibited by law.
- Failure to provide any of the above to the satisfaction of the Sponsor within the specified timelines may result in disqualification and forfeiture of the Prize.

5. Alternate Winners

- In case of forfeiture or disqualification, the Sponsor/Administrator may select and attempt to contact up to three (3) alternate Winners from the remaining eligible entries received.
- A Prize will not be awarded until all required documentation has been received and verified.

6. Prize Handover

- Prizes will be handed over at NFPC Head Office (the “Prize Handover Location”) on

dates and times to be agreed individually with each confirmed Winner.

- Winners will be contacted by the Sponsor (or its agency) to schedule an appointment for prize collection. The Sponsor will endeavour to arrange prize handovers during the campaign period and shortly thereafter, subject to Winner availability and operational constraints.
- The Sponsor may choose to group Winners on specific days for prize handover events to create in-store and online excitement.
- Winners may be invited to participate in photo and/or video shoots at the time of prize handover for use on the Sponsor's social media channels and other marketing platforms. Participation in such content is voluntary and subject to the Winner's consent. Refusal to participate in any publicity or content creation will not affect the Winner's right to receive the Prize.

5. ODDS OF WINNING

The odds of winning depend on the number of eligible entries received during the Competition Period. Each Entrant may be entitled to win only one (1) Prize in this Competition, regardless of the number of entries submitted.

6. PRIZE

1. Prize Description

- Each Prize Winner will receive:
 - One (1) 5-gram 24KT gold bar.
- There will be twenty-five (25) Prize Winners in total.

2. Prize Value

- Total prize value is AED 62,687.50.

3. Taxes & Costs

- All taxes, fees, and any other costs and expenses associated with the receipt or use of any Prize are the sole responsibility of the Winner, with the exception of UAE VAT, which (if applicable) will be borne by the Sponsor.
- Any costs related to travel to/from the Prize Handover Location, documentation, or any other personal expenses are the Winner's responsibility.

4. No Cash Alternative & Non-Transferability

- No cash alternative, credit, or other prize substitution is allowed except at the sole discretion of the Sponsor.
- The Prize is non-transferable, non-exchangeable and cannot be sold or gifted to another person, except as expressly permitted by the Sponsor.

5. Substitution

- If the Prize cannot be awarded due to circumstances beyond the control of the Sponsors

(including but not limited to unavailability in the market or changes in regulation), a substitute prize of equal or comparable value may be awarded at the Sponsor's discretion.

6. Warranty

- The Prize is awarded "AS IS" WITHOUT WARRANTY OF ANY KIND, express or implied, including but not limited to any implied warranties of merchantability or fitness for a particular purpose.
- Neither the Sponsor nor the Administrator will replace any lost, stolen or damaged Prize once handed over.

Other restrictions may apply. The Administrator reserves the right to disqualify anyone not fully complying with the Official Rules.

7. PUBLICITY RIGHTS & RIGHTS RELEASE

1. Each Entrant understands that his/her data and/or information and/or photos and/or videos (the "Materials") may be posted on the Sponsor's website, social media profiles and in digital or printed media.
2. Entrants irrevocably and unconditionally agree that the Sponsor and its designees have the right to post and/or use any of the Materials at any time and in any media globally, without any compensation.
3. Entrants agree that any other personal data including, but not limited to, name, mailing address, phone number, and email address may be collected, processed, stored, and otherwise used by the Sponsor and its authorized subsidiaries for the purposes of administering the Competition, prize fulfilment, and related publicity.
4. Winners may be requested to take part in reasonable publicity and content creation (including photos and videos) in connection with the Competition. Any posting of Winners' images, videos or identifiable information on social media or other public platforms will be done with their prior consent. Refusal to grant such consent will not affect their entitlement to receive the Prize.
5. Entrants agree to release the Competition Entities/Sponsors, and their assigns and licensees, from any and all claims or liability (now known or hereafter arising), including but not limited to any claims for defence and/or indemnity, in connection with such use.

8. CONDITIONS OF PARTICIPATION

1. The Sponsor, at its sole discretion, may designate an administrator to handle winner selection, notification and fulfilment tasks on the Sponsor's behalf.
2. All federal, Emirate and local laws and regulations apply.

3. By participating, each Entrant agrees to be bound by these terms and conditions and the decisions of the Competition Entities/Sponsors, which shall be final and binding in all respects.
4. Failure to comply with these terms and conditions may result in disqualification at any stage and forfeiture of any Prize.

9. DISCLAIMER OF WARRANTIES; RELEASE; LIMITATION OF LIABILITY

By participating in this Competition and/or by accepting any Prize, each Entrant agrees to release the Competition Entities/Sponsors and each of their respective advertising agencies, successors, employees, agents, representatives, and assigns (collectively, the "Released Parties") from any and all actions, claims, losses or damages arising in any manner, directly or indirectly, from participation in this Competition and/or acceptance or use of a Prize, including any travel related thereto.

Without limiting the generality of the foregoing, the Released Parties shall not be liable for:

1. any injuries, losses, liabilities, or damages of any kind including personal injury or death caused by the Prize or resulting from acceptance, possession, use or misuse of a Prize, including participation in any activity related thereto, or from participation in the Competition;
2. telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors;
3. data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials;
4. late, lost, delayed, stolen, misdirected, incomplete, unreadable, inaccurate, garbled, or unintelligible entries, communications, or affidavits, regardless of the method of transmission;
5. any inability of a Winner to accept or use any Prize (or portion thereof) for any reason (including travel or documentation issues) – in such case, the Prize or portion thereof shall be forfeited; or
6. any printing, typographical, human, administrative or technological errors in any materials or activities associated with the Competition.

The Competition Entities disclaim any liability for damage to any computer or mobile system resulting from participating in, or accessing or downloading information in connection with, this Competition.

The Competition Entities reserve the right, in their sole discretion, to cancel, modify or suspend the Competition (or any portion of it) at any time for any reason, including but not limited to fraud, virus, bug, computer problem, unauthorized intervention, extenuating circumstances or other problem/cause that corrupts or inhibits the administration, security or proper play of the Competition. In such situations, Winners may be selected from eligible

non-suspect entries received prior to and/or after such action or in such manner as deemed fair and appropriate by the Competition Entities.

The Competition Entities may prohibit an Entrant from participating in the Competition or winning a Prize if, in their sole discretion, they determine that the Entrant is attempting to undermine the legitimate operation of the Competition by cheating, hacking, deception, or any other unfair practices, or intending to annoy, abuse, threaten or harass any other Entrants or Competition Entities' representatives.

As a condition of entering, Entrants agree (and agree to confirm in writing):

1. under no circumstances will an Entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; and
2. all causes of action arising out of or connected with this Competition, or any Prize awarded, shall be resolved individually, without resort to any form of class action; and
3. any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

10. GOVERNING LAW / DISPUTES

This Competition is governed by the laws of the United Arab Emirates, without respect to any choice of law or conflict of law principles that would result in the application of any law other than that of the United Arab Emirates.

As a condition of participating in this Competition, Entrants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or in connection with this Competition, shall be resolved individually through binding arbitration, without resort to any form of class action, in accordance with the arbitration provision set forth below.

11. ARBITRATION PROVISION

By participating in this Competition, each Entrant agrees that any and all disputes the Entrant may have with, or claims the Entrant may have against, the Released Parties relating to, arising out of or connected in any way with:

- (i) the Competition;
- (ii) the awarding or redemption of any Prize; and/or
- (iii) the determination of the scope or applicability of this agreement to arbitrate;

will be resolved individually and exclusively by final and binding arbitration administered by the Dubai International Arbitration Centre (DIAC) and conducted before a sole arbitrator pursuant to the Code of Procedure established by DIAC.

- The seat of arbitration will be Dubai, UAE.
- The language of arbitration will be English.
- The arbitrator's decision shall be controlled by the terms and conditions of these terms and conditions and any other agreements referenced herein.

There shall be no authority for any claims to be arbitrated on a class or representative basis; arbitration can decide only the Entrant's and/or Sponsor's individual claims, and the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated.

The arbitrator shall not have the power to award special or punitive damages against the Entrant or Released Parties.

If any part of this Arbitration Provision is deemed to be invalid or otherwise unenforceable or illegal, the balance of this Arbitration Provision shall remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein.

12. PRIVACY POLICY

Any personal information supplied by you to the Sponsor will be subject to its privacy policy. By entering the Competition, you grant the Sponsor permission to share your email address and any other personally identifiable information with the other Competition Entities for the purpose of administration, prize fulfilment and related promotional activities, in accordance with applicable data protection laws.

13. SPONSOR

National Food Products Company (NFPC) LLC
United Arab Emirates